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## The Garage Promotional Group

## The Fall is Here!

The season of color is here unfortunately. Not because the season isn't beautiful or kids are back in school, but summer is almost over!

We have had a very exciting year and would like to share a couple of ideas with you as well as products that have been really exciting for our growth and your success!

First off, on the tradeshow front, our exclusive line of products, at [www.exhibitors-handbook.com](http://www.exhibitors-handbook.com) has been expanded to include a new line of tabletop and full-size floor displays called Linear. They are easy to set up, transport and make a dramatic impact! Did I mention the price is excellent and factory direct!



Next up—[www.TheGaragePromo.com](http://www.TheGaragePromo.com) Your resource for what we do—provide unique solutions to help you produce results with your business. We have added a searchable site for ideas as well as links to great Tradeshow equipment and design capabilities.

Did I mention we still offer over 1.5 million options to help promote your business. We also do it at a great price with the best level of service.

## The economy and your options...

Growing your business in a struggling economy can be tough when all the news says to hold back. Fact is, Promotional Products and vehicles can provide a targeted response that increases your return on investment with every pen, post it or t-shirt.

With response rates exceeding 60% for direct dimensional mail campaigns, programs that keep your company in front of your customers and apparel that communicates your brand everywhere you go.

**Project 1:** A nationwide home-based sales organization needed a way to get promotional products, that we produced, into the hands of their consultants. While at a national convention, consultants ordered thousands of items. We provided fulfillment and inventory services. This allowed the client to save on shipping, logistics and time.

**Project 2:** The Garage Promotional Group has taken steps to control costs across the board. While self-promotion is the backbone for growth of our business, we have taken a targeted approach using Brand-Relevant products. This allows us to provide our services at a better cost than our competitors—we can do that for you too!

**Project 3:** Charity Event—A yearly event in northern Minnesota was looking for a partner to sell branded apparel and other products via the web and on site at the event. The Garage created designs, produced the apparel and hosts the website. We also fulfill the orders as they come in. The Charity organizers just sit back and watch the proceeds come in.



[www.RallyUpNorth.com](http://www.RallyUpNorth.com)



## Whats next?

We appreciate your trust, friendship and business. While we navigate through the challenges ahead, don't hesitate to pick up the phone or shoot off an e-mail, even if it isn't for some products, we're here to help you create Brand-relevant solutions for growing your business!

Maureen McGuire and Jason Mallin